

**Property Forum 2017**  
25–26 September 2017 (Warsaw, Sheraton Warsaw Hotel)

**25 September 2017**

9.00-9.30 Guest registration		
<b>9.30-11.00</b> Inaugural session <b>Geopolitics and property</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (ABCDE)		
11.00-11.30 break		
<b>11.30-12.30</b> presentations/speeches by special guests <b>Hot topics</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (ABCDE)		
12.30-13.15 break		
<b>13.15-14.15</b> thematic session <b>Hotels. The meetings market means money. How do hotels compete for business guests?</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (CDE)	<b>13.15-14.15</b> thematic session <b>Shopping centres. Many functions under one roof – a recipe for commerce in a new version</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (B)	<b>13.15-14.15</b> thematic session <b>Management. Facility management – this has already become a standard. A profit and loss account</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (A)
14.15-14.30 break		
<b>14.30-15.30</b> thematic session <b>Finance. REITs: When, what and how?</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (CDE)	<b>14.30-15.30</b> thematic session <b>BPO/SSC. A recruitment campaign. How to develop the employee market for the modern services sector?</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (B)	<b>14.30-15.30</b> propertydesign.pl Forum <b>Operation Modernisation, or office buildings are being given a second life</b>
15.30-15.45 break		
<b>15.45-16.45</b> thematic session <b>Shopping centres. The commercial boom in Warsaw</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (CDE)	<b>15.45-17.00</b> thematic session <b>Offices. The office invasion continues, but in a new form and for new lessees</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (B)	<b>15.45-17.00</b> propertydesign.pl Forum <b>A well-designed office is an investment in people: How to be a magnet for employees and how to meet their needs</b>

**26 September 2017**

9.00-9.30 Guest registration		
<b>9.30-10.30</b> thematic session <b>Investment areas. Special economic zones – new challenges</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (CDE)	<b>9.30-10.30</b> thematic session <b>Investments</b> <b>The property market after Brexit</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (B)	<b>9.30-10.30</b> propertydesign.pl Forum <b>Showroom propertydesign.pl Forum</b> presentations of developer projects as well as products and services for the commercial property market Grand Ballroom (A)
10.30-11.00 break		
<b>11.00-12.00</b> thematic session <b>Management. Challenges for an asset manager – the art of building the value of property</b> <i>Session will be translated simultaneously PL/ENG</i>	<b>11.00-12.00</b> thematic session <b>Offices. New technologies built into the backbone of office buildings</b> <i>Session will be translated simultaneously PL/ENG</i>	<b>11.00-12.00</b> thematic session <b>Warehouses. How much longer will the boom in Polish warehouses last?</b> <i>Session will be translated simultaneously PL/ENG</i>

Grand Ballroom (CDE)	Grand Ballroom (B)	Grand Ballroom (A)
12.00-12.45 break		
<b>12.45-13.45</b> thematic session <b>Investments. What attracts foreign capital and what deters it? 10 advantages of Poland</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (CDE)	<b>12.45-13.45</b> propertydesign.pl Forum <b>Retail trade in a contemporary European city – new solutions and examples. How far do Polish ambitions reach?</b> Grand Ballroom (B)	
13.45-14.00 break		
<b>14.00-15.00</b> thematic session <b>Local governments. Dialogue, understanding and co-operation</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (CDE)	<b>14.00-15.15</b> thematic session <b>Offices. The clash between Warsaw giants. Will Wola beat 'Mordor'?</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (B)	<b>14.00-15.00</b> propertydesign.pl Forum <b>How to design a perfect hotel?</b> <i>Session will be translated simultaneously PL/ENG</i> Grand Ballroom (A)

Agenda:

**25 September 2017**

**9.30-11.00 | Inaugural session**

Grand Ballroom (ABCDE)

**Geopolitics and property**

- Top global locations for property projects. Are the key players still zeroing in on the CEE region and Poland?
- What and where to build in order to succeed?
- Why has Polish property not become an object of mass desire for investment funds from China and the Far East?
- Will investors from the Republic of South Africa generate long-term demand for commercial property?
- New players in the Polish market: Have recent events in politics harmed Poland's image in the West in any way?

Session with the participation of (alphabetical list):

- o **Robert Dobrzycki**, Managing Partner Europe, Panattoni Europe
- o **Janusz Jankowiak**, Economist
- o **Xavier Jongen**, Member of the Board, Catella Real Estate AG
- o **Przemysław Krych**, Chairman of the Board, Griffin Real Estate Sp. z o.o.
- o **Markus Lehnert**, Regional Vice President, Marriott International
- o **Arkadiusz Rudzki**, dyrektor zarządzający, Skanska Property Poland

Moderator:

- o **Rasheed Hassan**, Director, Savills Global Cross Border Investment

**25 September 2017**

**11.30-12.30 | presentations/speeches by special guests**

Grand Ballroom (ABCDE)

**Hot topics**

Session with the participation of (alphabetical list):

- o Why Enterprises Move To Coworking. **Shai Fogel**, Launcher, Mindspace
- o Selecting a hotel brand – traditional brands versus lifestyle brands. A hotel as part of a mixed-use project and as an independent facility. What criteria should guide an investor when selecting the optimum hotel brand? **Markus Lehnert**, Regional Vice President, Marriott International
- o The Project Factory. **Enrico Tonso**, Sales Manager Europe, Tecno
- o **Oskar Zięta**, Chairman of the Board, Zieta Proszadesign Sp. z o.o.

Moderators:

- o **Małgorzata Burzec-Lewandowska** – Editor-in-Chief, Propertydesign.pl; Deputy Editor-in-Chief, Propertynews.pl;
- o **Robert Posytek** – Editor-in-Chief, Propertynews.pl; Deputy Editor-in-Chief, Propertydesign.pl

**25 September 2017**

**13.15-14.15 | thematic session**

Grand Ballroom (CDE)

**Hotels. The meetings market means money. How do hotels compete for business guests?**

- Poland – an emerging market. A new, attractive and competitive destination for business trips
- MICE: How much is the market worth for the hotel industry?
- The battle for customers: How to meet the requirements of conference organisers?

Session with the participation of (alphabetical list):

- o **Gilles Clavie**, Chairman of the Board, General Director, Orbis SA
- o **Alex Kloszewski**, Managing Partner, Hotel Professionals Management Group SA
- o **Wojciech Kuśpiak**, Chairman of the Board, PTWP SA
- o **Janusz Mitulski**, Director International Hotel Development for Central & Eastern Europe, Marriott International
- o **Miłosz Stanisławski**, General Manager, Sound Garden Hotel
- o **Gaby Tayoun**, Owner, Europtima

Moderator:

- o **Marta Abratowska-Janiec**, Senior Consultant, CBRE Hotels

**25 September 2017**

**13.15-14.15 I thematic session**

[Grand Ballroom \(B\)](#)

**Shopping centres. Many functions under one roof – a recipe for commerce in a new version**

- A recipe for a successful mix – one can go shopping, go to lunch and to work, as well as relax
- Are high streets in retreat? Are multifunctional facilities the only solution for commerce, apart from conventional shopping centres? – 3-in-1 Property. Is this a good investment product for the funds?
- Many functions: How to manage and promote them? Effective tools

Speech:

- o **Arnaud Burlin**, Managing Director of Central Europe and Austria, Unibail-Rodamco

Session with the participation of (alphabetical list):

- o **Agnieszka Kowalewska**, Shopping Center Research Manager, IQS Sp. z o.o.
- o **Ewa Kuryłowicz**, Deputy Chairman of the Board, Kuryłowicz & Associates Sp. z o.o.
- o **Michał Małecki**, Head of Leasing, CREAM Sp. z o.o.
- o **Marcin Michalec**, Sales & Marketing Director, Okam
- o **Adam Ringer**, Chairman, Green Caffe Nero
- o **Rafał Trusiewicz**, Chairman of the Board, Katharsis Development
- o **Brygida Zalewska**, Deputy Director, Real Estate Trading Office, Polskie Koleje Państwowe SA

Moderator:

- o **Bartosz Pustuła**, Managing Director, Chairman of the Board, Nai Estate Fellows

**25 September 2017**

**13.15-14.15 I thematic session**

[Grand Ballroom \(A\)](#)

**Management. Facility management – this has already become a standard. A profit and loss account**

- Appropriately maintained, ageing in style and not losing its value: What does facility management offer?
- How much does a building's 'life' actually cost if a professional is keeping an eye on it?

Session with the participation of (alphabetical list):

- o **Daniel Kwiatkowski**, Deputy Chairman of the Board, Impel Synergies Sp. z o.o.
- o **Kamil Michael**, dyrektor generalny, Klepierre Management Polska Sp. z o.o.
- o **Grzegorz Nowaczewski**, Chairman of The Board, Virtual Power Plant Sp. z o.o.
- o **Tomasz Ruczaj**, Technical Director, Savills Sp. z o.o.
- o **Magdalena Ruta**, Asset Manager for Polish Portfolio, GLL Real Estate Partners GmbH
- o **Zdzisław Rybak**, Project Manager, Agis Management Group

Moderator:

- o **Magdalena Oksańska**, Head of Property Management Compliance, Knight Frank Sp. z o.o.

**25 September 2017**

**14.30-15.30 I thematic session**

[Grand Ballroom \(CDE\)](#)

**Finance. REITs: When, what and how?**

- How do REITs operate worldwide? What is Poland's idea in this regard?
- How to convince private investors to invest in REITs?
- Sources of capital: Why REITs?

Session with the participation of (alphabetical list):

- o **Maciej Dyjas**, Co-Managing Partner & Co-CEO, Griffin Real Estate Sp. z o.o.
- o **Piotr Goździewicz**, MRICS, Director, Capital Markets, Central & Eastern Europe, BNP Paribas Real Estate Poland Sp. z o.o.
- o **Jarosław Grzywiński**, Advisor to the Supervisory Board, The Warsaw Stock Exchange
- o **Marcin Juszczyk**, Member of the Board, Capital Park SA
- o **Michał Pietuszek**, Legal Counsel, DLA Piper
- o **Włodzimierz Stasiak**, Deputy Chairman of the Board, BGK Nieruchomości SA
- o **Radosław Świątkowski**, Chairman of the Board, Reino Partners

Moderator:

- o **Małgorzata Dankowska**, Tax Advisor, Partner, TPA Poland

**25 September 2017**

**14.30-15.30 I thematic session**

[Grand Ballroom \(B\)](#)

**BPO/SSC. A recruitment campaign. How to develop the employee market for the modern services sector?**

- How to cope with the labour shortage problem?
- Is co-operation between institutions of higher education and business a recipe for staff problems?
- Gamification – fashion or necessity?
- 'Employer branding' vs. generation Y. How to attract, win and retain employees?

Session with the participation of (alphabetical list):

- o **Miłosz Aleksander**, Deputy Chairman of the Board, Tate & Lyle, Managing Director, Member of the Board, T&L Global Shared Services Sp. z o.o.
- o **Marta Badura**, Senior Workplace Research and Development Consultant, Grupa Nowy Styl
- o **Krzysztof Kozłowski**, Vice Rector for Teaching and Student Affairs, SGH Warsaw School of Economics
- o **Krzysztof Misiak**, Partner, Head of Regional Cities, Cushman & Wakefield
- o **Artur Skiba**, Chairman of the Board, Antal Sp. z o.o.

Moderator:

- o **Dorota Trojanowska**, HR Advisor, Partner, TPA Poland

**25 September 2017**

**14.30-15.30 propertydesign.pl Forum**

[Grand Ballroom \(A\)](#)

**Operation Modernisation, or office buildings are being given a second life**

- Older, but still up-to-date: How to transform an old office building into a fashionable and friendly workplace?

Session with the participation of (alphabetical list):

- o **Anna Baczkowska**, Technical Manager, BIM Manager for Poland, the Baltic States and Scandinavia, Armstrong Building Products
- o **Witold Breś**, Asset Manager, Peakside Polonia Management Sp. z o.o. (biurowce Atrium)
- o **Małgorzata Grzyb**, Architect, Designer, Interbiuro
- o **Agata Jezierska**, kierownik zespołu zarządzania zasobami centrali, Bank BGŻ BNP Paribas SA
- o **Tomasz Spalik**, Business Development Director, Tétris

Moderator:

- o **Małgorzata Fibakiewicz**, Head of Office Agency, BNP Paribas Real Estate

**25 September 2017**

**15.45-16.45 I thematic session**

[Grand Ballroom \(CDE\)](#)

**Shopping centres. The commercial boom in Warsaw**

- What are developers planning to do?
- What should the existing facilities expect? Do expansion and modernisation provide the only solutions?

Session with the participation of (alphabetical list):

- o **Radosław Knap**, General Director, Polish Council of Shopping Centres
- o **Iain Leyden**, Regional Director Central & Eastern Europe, Europtima
- o **Marcin Materny**, Member of the Board, Echo Investment SA
- o **Yoram Reshef**, General Director, Blue City Sp. z o.o.

Moderator:

- o **Anna Hofman**, MRICS, CCIM, Associate, Retail Department, Cushman & Wakefield

**25 September 2017**

**15.45-17.00 I thematic session**

[Grand Ballroom \(B\)](#)

**Offices. The office invasion continues, but in a new form and for new lessees**

- Where to build? Plans held by developers
- How to entice lessees effectively?

Session with the participation of (alphabetical list):

- o **Anna Baczkowska**, Architect, Technical Manager for Poland, the Baltic States and Scandinavia, Armstrong Building Products
- o **Shai Fogel**, Launcher, Mindspace
- o **Szymon Grabara**, Leasing Manager, TDJ Estate
- o **Jakub Mirosławski**, Sales and Marketing Director, UBM Polska Sp. z o.o.
- o **Sebastian Osuch**, Business Services Senior Manager, Grupa Nowy Styl

- o **Sebastian Raczkowski**, Managing Director, CitySpace Polska
- o **Mariusz Turski**, Deputy Chairman of the Board, Business Link Poland

Presentation:

- o **Anna Baczkowska**, Technical Manager, BIM Manager for Poland, the Baltic States and Scandinavia, Armstrong Building Products

Moderator:

- o **Martin Lipiński**, Director, Office Department, Axi Immo Group Sp. z o.o.

**25 September 2017**

**15.45-17.00 | propertydesign.pl Forum**

[Grand Ballroom \(A\)](#)

**A well-designed office is an investment in people: How to be a magnet for employees and how to meet their needs?**

Session with the participation of (alphabetical list):

- o **Danuta Barańska**, Creative Director, Tétris
- o **Maciej Markowski**, Director for Workplace Strategy, Cushman & Wakefield
- o **Marek Ozimek**, Director, Warsaw Office, Grupa Nowy Styl
- o **Mariola Stawińska**, Senior HR Business Partner, HB Reavis Poland Sp. z o.o.
- o **Rafał Żukowski**, Principal Consultant Construction & Property, HAYS Poland Sp. z o.o.

Presentations:

- o **Danuta Barańska**, Creative Director, Tétris
- o **Marek Ozimek**, Director, Warsaw Office, Grupa Nowy Styl

Moderator:

- o **Bartosz Trzop**, Architect, Founder & Owner, Trzop Architekci

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**26 September 2017**

**9.30-10.30 | thematic session**

[Grand Ballroom \(CDE\)](#)

**Investment areas. Special economic zones – new challenges**

- The future of special economic zones. Politics, staff and land
- The advantages of investing in the zones: Will they remain a magnet for entrepreneurs?
- What technical and infrastructure requirements should be met in order to facilitate investment in special economic zones (SEZs)?

Session with the participation of (alphabetical list):

- o **Arkadiusz Chlebowicz**, Managing Director, Waimea Holding SA
- o **Piotr Grzybowski**, Head, Department of European Funds and Development City Hall of Częstochowa
- o **Marek Michalik**, Chairman of the Board, Lodz Special Economic Zone
- o **Barbara Piontek**, Deputy Chairman of the Board, Member of the Board, Katowice Special Economic Zone Co.
- o **Jarosław Prasał**, Head of Project Management Department, Blue Projects Sp. z o.o.

Moderator:

- o **Renata Osiecka**, Managing Partner, Axi Immo Group Sp. z o.o.

**26 September 2017**

**9.30-10.30 | thematic session**

[Grand Ballroom \(B\)](#)

**Investments. The property market after Brexit**

- Can Warsaw be a strong alternative to London?
- Which of the European cities is Poland's capital competing with for investors? What does it attract them with?

Session with the participation of (alphabetical list):

- o **Stanisław Frnka**, Chairman of the Board, HB Reavis Poland
- o **Łukasz Kwieciński**, Asset Manager, Skanska TFI
- o **Dorota Latkowska**, Partner, Reino Partners
- o **Beata Latoszek**, Head of Representative Office, Deutsche Hypo
- o **Michał Sternicki**, General Director, Aareal Bank AG Oddział w Polsce

Moderator:

- o **Charles Taylor**, Executive Partner, Head of Poland, Cushman & Wakefield

**26 September 2017**

[Grand Ballroom \(A\)](#)

**9.30-10.30 | Showroom propertydesign.pl Forum – presentations of developer projects as well as products and services for the commercial property market**

- An upright piano in an office and a meeting on bicycles: How are offices designed today?

- An even more smart office? Go for smart lighting
- Offices in a glass make-up: What does glass bring to office space?

Session with the participation of (alphabetical list):

Presentation:

- o **Maciej Lukas**, Product Owner, Parkanizer
- o Parking and access control systems in the offer of FAAC Poland. **Piotr Wiśniewski**, General Director, Member of the Board, FAAC Polska Sp. z o.o.
- o Roof coating – HYDRONYLON. Adam Korycki, prezes zarządu, Proof-Tech Sp. z o.o.

Moderators:

- o **Małgorzata Burzec-Lewandowska** – Editor-in-Chief, Propertydesign.pl; Deputy Editor-in-Chief, Propertynews.pl;
- o **Robert Posytek** – Editor-in-Chief, Propertynews.pl; Deputy Editor-in-Chief, Propertydesign.pl

**26 September 2017**

**11.00-12.00 | thematic session**

[Grand Ballroom \(CDE\)](#)

**Management. Challenges for an asset manager – the art of building the value of property**

- Property in the portfolio – this is just the beginning
- How to manage assets skilfully in order to resell them at a profit?

Session with the participation of (alphabetical list):

- o **Wojciech Galej**, Senior Project Manager, Interbiuro
- o **Piotr Klatka**, Head, NAI Estate Fellows in Łódź
- o **Bartłomiej Łepkowski**, Director, Head of Property and Asset Management, Savills Sp. z o.o.
- o **Kinga Nowakowska**, Member of the Board, Operational Director, Capital Park SA
- o **Ewa Parys**, Executive Director, Head, Asset Management Central Europe, AEW Europe

Moderator:

- o **Aneta Wiczorek-Hodyra**, Journalist, Propertynews.pl

**26 September 2017**

**11.00-12.00 | thematic session**

[Grand Ballroom \(B\)](#)

**Offices. New technologies built into the backbone of office buildings**

- The technological race: How much does it cost? What can be gained from it? Are customers ready to pay for it?
- The office building 2020. Technologies of the coming future that will revolutionise the workplace
- BIM: Is this the tool that is likely to dominate the way office buildings are designed?

Session with the participation of (alphabetical list):

- o **Marcin Grzelewski**, Architect, Co-owner, Partner, APA Wojciechowski Sp. z o.o.
- o **Magdalena Gutowska**, Country Manager, Blue Projects Sp. z o.o.
- o **Marek Kuryłowicz**, Proxy, Chairman of the Board, Kuryłowicz & Associates Sp. z o.o.
- o **Grzegorz Nowaczewski**, Chairman of The Board, Virtual Power Plant Sp. z o.o.
- o **Renata Nowakowska**, Innovation Manager, Skanska Property Poland

Moderator:

- o **Joanna Budzaj**, Journalist, Propertynews.pl

**26 September 2017**

**11.00-12.00 | thematic session**

[Grand Ballroom \(A\)](#)

**Warehouses. How much longer will the boom in Polish warehouses last?**

- Are developers getting ready for difficult times? How to prepare for the inevitable slowdown?
- New markets and new possibilities – locations that developers find attractive

Session with the participation of (alphabetical list):

- o **Piotr Bzowski**, Leasing & Development Director, P3 Logistic Parks
- o **Marek Dobrzycki**, Managing Partner, Panattoni Europe
- o **Tomasz Lubowiecki**, Chairman of the Board, 7R SA
- o **Anita Lagierska**, Deputy Director, Department of Development and Urban Renewal, Kielce City Hall
- o **Andrzej Rosiński**, Chairman of the Board, Waimea Holding SA

Moderator:

- o **Wojciech Zoń**, Director, Head of Industrial and Logistic Agency, Savills Sp. z o.o.

**26 September 2017**

**12.45-13.45 | thematic session**

[Grand Ballroom \(CDE\)](#)

**Investments. What attracts foreign capital and what deters it? 10 advantages of Poland**

- Human capital, the stock exchange, location, and a large internal market...

- How to entice? What to go for in order to achieve success?

Session with the participation of (alphabetical list):

- o **Brigita Aleksandravičiūtė**, Development Director Central and Eastern Europe, Apex Alliance Hotel Management
- o **Hadley Dean**, Chairman, Echo Polska Properties
- o **Jolanta Jaworska**, Government & Regulatory Affairs Director, IBM Poland & Baltics
- o **Tomasz Trzósło**, Managing Director Poland, JLL

Presentation:

- o „Foreign investments in Poland on the example of EPP”. **Hadley Dean**, Chairman, Echo Polska Properties

Moderator:

- o **Jacek Ziarno**, 1st Deputy Editor-in-Chief, Nowy Przemysł Economic Magazine

**26 September 2017**

**12.45-13.45 | propertydesign.pl Forum**

[Grand Ballroom \(B\)](#)

**Retail trade in a contemporary European city – new solutions and examples. How far do Polish ambitions reach?**

- How to design in order to invest in the future?
- Hala Koszyki, Vitkac or Supersam? Do the new shopping centres impress us with their architecture?

Session with the participation of (alphabetical list):

- o **Edyta Bobek**, Leasing Director, Griffin Group
- o **Andrzej M. Choldzyński**, Chief Designer, Architect, Owner, AMC-Andrzej M. Choldzyński Sp. z o.o.
- o **Krzysztof Cybruch**, CBR Events Sp. z o.o.
- o **Marek Kuryłowicz**, Prokurent, Chairman of the Board, Kuryłowicz & Associates Sp. z o.o.
- o **Mateusz Świętorzecki**, Architect, JEMS Architekci Sp. z o.o.
- o **Marek Tryzbowicz**, Co-founder and Design Principal, Bose International Planning and Architecture
- o **Rafał Twarowski**, Member of the Board, GLOBE TRADE CENTRE SA

Moderator:

- o **Elżbieta Dmowska-Mędrzycka**, Chairman of the Board, Mediadem Communication

**26 September 2017**

**14.00-15.00 | thematic session**

[Grand Ballroom \(CDE\)](#)

**Local governments. Dialogue, understanding and co-operation**

- How to unlock the potential of Polish cities and attract investors effectively? A recipe for victory
- Strategies employed by the largest cities
- First-class land: What can investors count on?
- The synergy effect: Will metropolises that can emerge be able to revive the property market in the region?

Session with the participation of (alphabetical list):

- o **Paweł Panczyj**, Managing Director, The Association of Business Service Leaders (ABSL)
- o **Adam Pustelnik**, Director of Investor Service and International Cooperation Bureau, City of Lodz Office
- o **Mateusz Skowroński**, Manager of Investor Assistance Center, Katowice City Hall
- o **Michał Styś**, Managing Director, OPG Property Professionals
- o **Jan Wróblewski**, Co-owner, Zdrojowa Invest & Hotels

Moderator:

- o **Bolesław Kołodziejczyk**, MRICS, Head, Research & Advisory, Cresa Polska

**26 September 2017**

**14.00-15.15 | thematic session**

[Grand Ballroom \(B\)](#)

**Offices. The clash between Warsaw giants. Will Wola beat 'Mordor'?**

- Growth of the developer market in Wola
- For whom Wola and for whom Służewiec?
- Wola: How not to repeat the mistakes of 'Mordor'?

Session with the participation of (alphabetical list):

- o **Grzegorz Buczek**, Towarzystwo Urbanistów Polskich (TUP)
- o **Paweł Bujski**, prezes zarządu, City Level Sp. z o.o.
- o **Karina Koziej**, Chairman, "Lepszy Służewiec" Association
- o **Piotr Sawicki**, zastępca dyrektora, Urząd m.st. Warszawy
- o **Marcin Sadowski**, Architect, JEMS Architekci Sp. z o.o.
- o **Mariusz Ścisło**, Chairman, Stowarzyszenie Architektów Polskich (SARP)
- o **Jarosław Zagórski**, Commercial and Business Development Director, Ghelamco Poland
- o **Michał Żelski**, Head of Leasing, Office Department, Echo Investment SA

Moderator:

- o **Tomasz Buras**, Managing Director, Savills Sp. z o.o.

26 September 2017

14.00-15.00 | [propertydesign.pl](http://propertydesign.pl) Forum

Session will be translated simultaneously PL/ENG

[Grand Ballroom \(A\)](#)

**How to design a perfect hotel?**

- Business and design go hand in hand: What attracts hotel guests today, and what deters them?
- Making the first impression is a powerful weapon – lobbies, rooms, restaurants and conference rooms cannot be dull

Session with the participation of (alphabetical list):

- **Brigita Aleksandravičiūtė**, Development Director Central and Eastern Europe, Apex Alliance Hotel Management
- **Magdalena Federowicz-Boule**, prezes zarządu, Tremend
- **Władysław Grochowski**, Chairman, Grupa Arche
- **Wojciech Witek**, Founder, Partner, Iliard Architecture & Project Management

Moderacja:

- **Tomasz Pągowski**, designer

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Names with asterisks (\*) are persons whose participation in the Forum has not been clarified yet