

PROPERTY FORUM 2020 – AGENDA
14-15 September 2020
Sheraton Hotel, Warsaw

14 September 2020

9.00-9.30 registration	
9.30-11.30 inauguration	
Investments after COVID-19 pandemic – will Poland again become a green island?	
Grand Ballroom (ABCDE)	
11.30-12.00 break	
12.00-13.00 thematic sessions	
<p>Hotels</p> <ul style="list-style-type: none"> Recovery plan. When will hotels recover from COVID-19? Recovery plan – the perspective of hotel owners <p>Grand Ballroom (AB)</p>	<p>Shopping centres</p> <ul style="list-style-type: none"> Buying in shopping centres – what will change? Retail in shopping centres – the perspective of owners and managers of shopping centres <p>Grand Ballroom (CDE)</p>
13.00-13.45 break	
13.45-14.45 thematic sessions	
<p>Proptech Festival. Technologies that transform real estate</p> <p>Grand Ballroom (AB)</p>	<p>Shopping centres</p> <ul style="list-style-type: none"> Retail trade in shopping centres – errors of the system highlighted by the pandemic Retail in shopping centres – the perspective of owners and managers of shopping centres <p>Grand Ballroom (CDE)</p>
14.45-15.15 break	
15.15-16.15 thematic sessions	
<p>Investors</p> <p>Alternative investments</p> <p>Alternative is class. Investors in search of assets resilient to economic turmoil</p> <p>Grand Ballroom (AB)</p>	<p>Warehouses</p> <p>Unscathed by the pandemic</p> <p>Grand Ballroom (CDE)</p>
16.15-19.00 technical break	
19.00 Prime Property Prize Gala	
Grand Ballroom (ABCDE)	

15 September 2020

9.00-9.30 registration	
9.30-11.00 thematic sessions	
<p>Office blocks</p> <ul style="list-style-type: none"> Back to work – offices in the post-pandemic reality Back to work – the perspective of developers, owners and managers of office blocks <p>Grand Ballroom (AB)</p>	<p>Warehouses</p> <ul style="list-style-type: none"> New Logistics. There is now way stopping e-commerce – how will it transform the logistics of the future? New Logistics. Green warehouses will balance the industry <p>Grand Ballroom (CDE)</p>
11.00-11.30 break	

11.30-12.30 thematic sessions	
Transactions The market cannot stand the void. What assets should we invest in nowadays? Grand Ballroom (AB)	Hotels Safe hotel. Design after the pandemic Grand Ballroom (CDE)
12.30-13.15 break	
13.15-14.15 thematic sessions	
Office blocks Back to work – flexible surface in every block of offices – myth or a fact? Grand Ballroom (AB)	Flats Safe and stable. Are flats crisis-proof and will they always maintain their value? Grand Ballroom (CDE)
14.15-14.45 break	
14.45-16.00 thematic sessions	
Office blocks <ul style="list-style-type: none"> • Back to work – tenants' perspective • Safe office. Design after the pandemic Grand Ballroom (AB)	Investors Nearshoring – a trend that needs to be utilised Grand Ballroom (CDE)

14 September 2020 | Grand Ballroom (ABCDE)

9.30-11.30 | The inauguration session

Investments after COVID-19 pandemic – will Poland again become a green island?

The coronavirus has been paralysing global investments. The decrease in investors' activity on the global market has been the most dramatic in history. Europe has been losing its charm while Poland **is swimming against the tide, attracting a growing number** of projects. Will the fourth industrial revolution not pass us by - Poland's competitive advantages. How do properties find themselves in the post-covid era? Which sectors have the potential of attracting the largest capital? What locations are attractive for investors? Should we be afraid of anti-globalism and economic protectionism?

One-to-one interviews | 15 minutes

- **Noah Steinberg**, Chairman & CEO, Wing [video]

Debate | 45 minutes

- **Robert Dobrzycki**, CEO, Panattoni Europe
- **Nicklas Lindberg**, Chairman of the Board, Echo Investment SA
- **Janusz Michałek**, Chairman of the Board, Katowice Special Economic Zone (Katowicka Specjalna Strefa Ekonomiczna SA)
- **Marcin Nowak**, Chairman of the Board, ABSL
- **Katarzyna Zawodna-Bijoch**, President & CEO, Skanska CEE
- **Jonathan Willén**, CEO, Europi Property Group [online]

Moderation:

- **Tomasz Buras**, Managing Director, Savills

14 September 2020

12.00-13.00 | Hotels | Grand Ballroom (AB)

Recovery plan. When will hotels recover from COVID-19?

Supply and demand – before and after the pandemic. What do clients expect? New trends.

One-to-one interviews | 15 minutes

- **Gilles Clavie**, Chairman of the Board, CEO, ORBIS SA

Debate | 45 minutes

- **Antoni Andruszkiewicz**, Travel Industry Manager, Google Poland [online]
- **Gheorghe Marian Cristescu**, Chairman of the Board, Polski Holding Hotelowy
- **Henryk Orfinger**, Deputy Chairman of the Board, Dr Irena Eris SA
- **Tomasz Piórkowski**, Regional Director Cracow & Katowice, Vienna House
- **Dominik Sołtysik**, Deputy Chairman of the Board, COO, ORBIS SA
- **Jacek Tokarski**, Partner, Chief Operating Officer, **Hotel Professionals** [online]
- **Ireneusz Węglowski**, President, Chamber of Commerce of the Polish Hotel Industry

Moderation:

- **Miłosz Stanisławski**, Co-Founder, HotelMania

14 September 2020

12.00-13.00 | Shopping centres | Grand Ballroom (CDE)

One-to-one interviews | 30 minutes

Buying in shopping centres – what will change?

COVID-19 has accelerated the incoming revolution. How will the ecosystem of shopping centres change as a result?

- **Renata Kinde-Czyż**, President, CEO, Metro Properties
- **Doug Stephens**, Founder, Retail Prophet [video]

Moderation:

- **Anna Wysocka**, Head of Retail, JLL

Debate | 30 minutes

Retail in shopping centres – the perspective of owners and managers of shopping centres

Will rents sharply decrease as a result of the pandemic and turn properties valuation upside down? Who will fill the void after tenants have terminated their tenancy agreements? Will some shopping centres have to be reinvented? Will e-commerce prove to be a breath of fresh air?

- **Renata Kinde-Czyż**, President, CEO, Metro Properties
- **Michał Kręcis**, Deputy Director, Property Office, PKP SA
- **Anna Szmeja**, President, Retail Institute
- **Aleksander Walczak**, Chairman of the Board, Dekada SA

Moderation:

- **Anna Wysocka**, Head of Retail, JLL

14 September 2020

13.45-14.45 | Grand Ballroom (AB)

PropTech Festival. Technologies that transform the property sector

We invite you to the final of the PropTech Festival 2020 competition, addressed to creators of innovative for the property sector. It is there that creators of such solutions, selected from among dozens of applications received by the organiser of the popularity contest – the PTWP Group, the publisher of the PropertyNews.pl and PropertyDesign.pl portals, will present themselves in front of the audience of the Property Forum 2020 and the Jury of the PropTech Festival 2020. Winners will be selected on the basis of a sum of votes cast during the voting conducted on the PropertyNews.pl and PropertyDesign.pl portals as well as the Jury's evaluations of the presentations.

The final of the PropTech Festival 2020 will be held as part of the Prime Property Prize 2020 Gala, during which the authors of top three technologies and solutions will be announced.

Introduction:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl, Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl, Deputy Editor-in-Chief, PropertyDesign.pl

Conducting:

- **Robert Chmielewski**, Co-Founder, ShareSpace, finalist of the PropTech Festival 2018
- **Rafał Grudzień**, CEO, ProperGate, finalist of the PropTech Festival 2018
- **Natalia Świrska**, Founder, Marketing Manager, Ada, finalist of the PropTech Festival 2018

Jury:

- **Hubert Abt**, CEO, Founder, New Work
- **Tomasz Buda**, Innovation Manager, Savills

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- **Agnieszka Ciupak**, Head of Leasing, CPI Property Group Polska
- **Mateusz Grabiec**, Partner, Baker McKenzie
- **Agnieszka Kalinowska-Sołtys**, Architect, Partner, Member of the Board, APA Wojciechowski
- **Agata Koczoń-Kobrzyńska**, Member of the Board, Country Director (Poland), Europtima
- **Jakub Lewkowicz**, Member of the Board, Kuryłowicz & Associates
- **Marcin Nowak**, Chairman of the Board, ABSL
- **Dariusz Stasik**, Chairman of the Board, Owner, W.P.I.P.
- **Dorota Wysokińska-Kuzdra**, ULI Europe Executive Committee

14 September 2020

13.45-14.45 | Shopping centres | Grand Ballroom (CDE)

One-to-two interview | 15 minutes

Retail trade in shopping centres – errors of the system highlighted by the pandemic

How to reduce the risk? How to re-establish relationships? How not to repeat the same mistakes?

- **Andrew König**, CEO, Redefine Properties Limited [video]

Debate | 45 minutes

Retail in shopping centres – the perspective of owners and managers of shopping centres.

How are sales networks faring in the new market reality? Are they still interested in operating in shopping centres? Will high street serve as a better alternative? How to redraft a tenancy agreement? Will the current retail sales model become outdated? How to keep shopping centres attractive?

- **Tomasz Jagiełło**, Chairman of the Board, CEO, Helios SA
- **Robert Majkut**, CEO, Head of Design, Robert Majkut Design
- **Wojciech Skoczylas**, Retail Director, Costa Poland & Latvia

Moderation:

- **Anna Szymeja**, President, Retail Institute

14 September 2020

15.15-16.15 | Investors | Grand Ballroom (AB)

Alternative investments

Debate

Alternative is class. Investors in search of assets resilient to economic turmoil

The budding market of alternative investments in Poland is luring potential investors. Will dormitories, nursing homes and data centres prove to be a safe harbour for players interested in diversifying their portfolio? What is the profitability of this business? Is it resilient to economic turmoil like the one caused by Covid-19? Appropriate location, competing for plots with developers investing in other types of assets, land development plans – what are the obstacles on the way of projects? Plans of developers.

- **Przemysław Andrzejak**, CEO, Royal Sail Investment Group
- **Radosław Biedecki**, Attorney-at-Law, Partner, Noerr
- **Agata Koczoń-Kobrzyńska**, Member of the Board, Country Director (Poland), Europtima
- **Marek Obuchowicz**, Partner, Griffin Real Estate
- **Tomasz Paszkowski**, Business Development Manager, BaseCamp Student
- **Ron Ben Shahar**, Partner, Angel Poland Group
- **Maciej Wolski**, CEO, Tacit Investment SA

Moderation:

- **Kamil Kowa**, Member of the Board, Head of Corporate Finance & Valuation, Savills Poland

14 September 2020

15.15-16.15 | Warehouses | Grand Ballroom (CDE)

Debate

Unscathed by the pandemic

In recent years warehouses in Poland have become a market blockbuster and they have remained unscathed in the pandemic. The sector is currently facing new opportunities, among others due to the acceleration of the development of e-commerce and the transfer of manufacturing capabilities back to Europe. But it has also been facing new challenges: the decrease of performance of tenants or problems with the automotive sector. What are businesses operating in the sector worried about? What are their expectations?

- **Marek Dobrzycki**, Managing Director, Panattoni Europe
- **Tomasz Pietrzak**, Senior Leasing Manager, MLP Group
- **Kamil Szymański**, Head of Industrial Agency, Savills
- **Paweł Żelich**, Attorney-at-Law, Associated Partner, Noerr

Moderation:

- **Marta Rogacewicz**, Journalist, PropertyNews.pl

15 September 2020

9.30-11.00 | Office blocks | Grand Ballroom (AB)

One-to-one interview | 15 minutes

Back to work – offices in the post-pandemic reality

Home office until further notice – the COVID-19 revolution. How will the management style, style of work and the role of offices change?

- **Anna Kaczmarczyk**, Property Management Director, Office Department, Echo Investment

Moderation: **Justyna Łotowska**, Journalist, PropertyNews.pl

Debate | 75 minutes

Back to work – the perspective of developers, owners and managers of office blocks

Do factories of the 21st century have to be revamped or radically changed? The horror of vacant offices – are there reasons for Poland to be scared? To what extent will construction works proceed according to schedule? Will demand satisfy supply? Will the pandemic cause a decrease in rents and value of properties?

- **Michał Baryżewski**, Co-Owner, Arch-Deco Architectural Design Studio
- **Anna Celichowska**, Member of the Board, Commercialisation Director, Virako Sp. z o.o.
- **Katarzyna Kubicka**, Regional Director, Office Department, Echo Investment [online]
- **Dariusz Kurowski**, CEO, Ecophon, Saint-Gobain Ceiling
- **Łukasz Kwieciński**, Asset & Property Management Director, Skanska CEE [online]
- **Marcin Mazurek**, Chairman of the Board, Polski Holding Nieruchomości SA
- **Łukasz Żelezik**, Executive Director, Leasing, Cavatina Holding

Moderation:

- **Daniel Czarnecki**, Head of Landlord Representation, Office Agency, Savills Poland

15 September 2020

9.30-11.00 | Warehouses | Grand Ballroom (CDE)

Debate | 45 minutes

New Logistics. There is now way stopping e-commerce – how will it transform the logistics of the future?

Traditional trade has been in decline. Consumers are moving on-line. How will new trends transform transport and logistics?

- **Monika Duda**, Managing Director Poland, DHL
- **Damian Kołata**, E-Commerce Operations Director Poland/Eastern Europe, FIEGE
- **Zbigniew Smyczyński**, Senior Leasing Manager, P3 Logistic Parks
- **Edyta Wiwatowska**, **President**, Bydgoska Agencja Rozwoju Regionalnego Sp. z o.o. [online]

Moderation:

- **Danuta Dzierżak**, Associate Director, AXI IMMO

Debate | 45 minutes

New Logistics. Green warehouses will balance the industry

Eco-friendly solutions that will help minimize the impact of warehousing facilities on the environment.

- **Emilia Dębowska**, Senior Marketing and Sustainability Manager, Panattoni Europe
- **Michał Gondek**, Commercial Proxy, Technology & Investment Director, Columbus Energy SA
- **Maciej Krawiecki**, Head of Leasing, 7R SA

Moderation:

- **Justyna Łotowska**, Journalist, PropertyNews

15 September 2020

11.30-12.30 | Transactions | Grand Ballroom (AB)

The market cannot stand the void. What assets should we invest in nowadays?

The first quarter of 2020 was very good for the transaction market in Poland. It was also a record-breaking period for the warehousing sector, Today investors are interested in warehouses and they are to a lesser extent interested in office blocks. Shopping centres and hotels are currently not being taken into consideration. How long will it last? Which sectors will remain more resilient to the effects of the pandemic? Dormitories, nursing homes, facilities from the "health care" sector – what other classes of assets will be the centre of attention of investors?

One-to-one interview | 15 minutes

- **Mahdi Mokrane**, Head of Investment Strategy and Research, PATRIZIA AG [video]

Debate | 45 minutes

- **Michał Białas**, Country Head Poland, Accolade
- **Andrew König, CEO, Redefine Properties Limited [online]**
- **Monika Rajska-Wolińska**, Managing Partner, Colliers International [online]
- **Arkadiusz Rudzki**, Executive Vice-President Leasing & Sales, Skanska CEE
- **Piotr Trzcíński**, Head of Investment-Poland, Savills Investment Management [online]

Moderator:

- **Joanna Mroczek**, Senior Director, Head of Research & Marketing Poland & CEE, CBRE Sp. z o.o.

15 September 2020

11.30-12.30 | Hotels | Grand Ballroom (CDE)

Cycle of presentations

Safe hotel. Design after the pandemic

- **Magdalena Federowicz-Boule**, President, Architect, Tremend
- **Piotr Kalinowski**, CEO, MIXD
- **Michał Kozak**, Chairman of the Board, Hotel Arłamów SA

Moderator:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl

15 September 2020

13.15-14.15 | Office blocks | Grand Ballroom (AB)

Debate

Back to work – flexible surface in every block of offices – myth or a fact?

Will flexible hubs revolutionize the market of office space? What is the best form of tenancy? What do tenants expect? What are developers working on?

- **Hubert Abt**, CEO, Founder, New Work
- **Izabela Górska**, Co-Founder, Managing Director, CIC Poland
- **Katarzyna Lorenc**, BCC's Expert on the Labour Market and Labour Management and Efficiency
- **Paweł Panczyj**, Member of the Board, ABSL
- **Bartłomiej Solik**, COO, TDJ Estate

Moderator:

- **Justyna Łotowska**, Journalist, PropertyNews.pl

15 September 2020

13.15-14.15 | Flats | Grand Ballroom (CDE)

Safe and stable. Are flats crisis-proof and will they always maintain their value?

Flats belong to a class of investment assets whose value is rapidly increasing. Nowadays developers in Poland

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build not only for private owners. An established brand of the Polish economy and the dynamic development of Polish cities attracts institutional investors. What is the driver of the housing sector in Poland? What is the size of the market of flats for rent in Poland? What locations and products are most attractive? Has Covid-19 pandemic taken its toll on the housing market? How strong is the basis of the increase of prices of flats in Poland?

- **Paweł Florek**, COO, TDJ
- **Mateusz Grabiec**, Partner, Baker McKenzie
- **Waldemar Olbryk**, Member of the Board, *Echo Investment* [online]
- **Michał Sapota**, President, HRE Investments
- **Waldemar Wasiluk**, *Deputy Chairman of the Board, Victoria Dom*

Moderation:

- **Ewa Koziół**, Journalist, Housemarket.pl, DobrzeMieszkaj.pl

15 September 2020

14.45-16.00 | Office blocks | Grand Ballroom (AB)

Debate | 60 minutes

Back to work – tenants' perspective

New working conditions – what will change in the way we work? Separate, yet together – will social distancing increase demand for offices or will offices become smaller? Which trend is going to prevail? What changes will be brought about by the pandemic – flexible surfaces, smart-desks, the reintroduction of open space?

- **Hanna Hieronimczuk**, General Manager Operations, StepStone.pl
- **Jolanta Jaworska**, Government & Regulatory Affairs Director, IBM Poland, Baltics & Ukraine
- **Maciej Kiepał**, Area Sales Manager Poland, Armstrong
- **Arkadiusz Rudzki**, Executive Vice-President Leasing & Sales, Skanska CEE
- **Agnieszka Wierszyłło**, Head of Human Resources, HOCHTIEF Polska SA

One-to-one interview & presentation

Safe office. Design after the pandemic

- **Maciej Kiepał**, Area Sales Manager Poland, Armstrong
- **Marcin Trzeciński**, Chairman of the Board, Mirror Investment

Moderation:

- **Anna Sołomiewicz**, Journalist, PropertyDesign.pl

15 September 2020

14.45-16.00 | Investors | Grand Ballroom (CDE)

Debate

Nearshoring – a trend that needs to be utilised

COVID-19 pandemic has demonstrated the weakness of the system. The stability of the supply chain has proven crucial for business. Will transferring production closer to end users stimulate the development of now logistics hubs in Central and Eastern Europe? How should Poland take advantage of this trend?

- **Piotr Bzowski**, Development Director CE, Mountpark
- **Michał Czerwiński**, Chairman of the Board, Purella
- **Jarosław Czechowicz**, Country Manager Poland, GLP
- **Marek Foryński**, Managing Director, BTS Group at Panattoni Europe
- **Janusz Michałek**, Chairman of the Board, Katowice Special Economic Zone (Katowicka Specjalna Strefa Ekonomiczna SA)

Moderation:

- **Daniel Puchalski**, Managing Partner, Knight Frank

