

Property Forum 2022
Sheraton Grand Warsaw Hotel (ul. B. Prusa 2 (2 B. Prusa Street))
19–20 September 2022

19 September 2022			
09.00–09.30 guest registration			
09.30–11.00 Ballroom ABCDE THE CHANGE – INVESTMENTS Opening session. Challenges for the commercial property market. Investment security, financing, and profitability of the property business. [Session interpreted simultaneously PL / EN]			
11.00–11.30 break			
11.30–13.00 Ballroom A THE CHANGE – MARKET PRS. A young market of big opportunities and even bigger traps. How to avoid Berlin's mistakes? [Session interpreted simultaneously PL / EN]	11.30–13.00 Ballroom B THE CHANGE – MARKET Offices. The end of a boom, the beginning of stagnation, and a time of sustainable development	11.30–13.00 Ballroom CDE THE CHANGE – INNOVATION PropTech Festival 2022	
13.00–14.00 break			
14.00–15.00 Ballroom A THE CHANGE – MARKET Shopping centres at a crossroads. When will they recover from the lockdowns?	14.00–15.00 Ballroom B THE CHANGE – INVESTMENTS Law in the property business. New laws, taxes, and the Polish Deal... How will they affect the commercial and residential property market?	14.00–15.00 Ballroom CDE THE CHANGE – MARKET Hotels are waiting for a strong rebound in tourism	
15.00–15.30 break			
15.30–16.30 Ballroom A THE CHANGE – MARKET Challenges for Facility Managers	15.30–16.30 Ballroom B THE CHANGE – HR Offices. Community building all over again	15.30–16.30 Ballroom CDE THE CHANGE – MARKET Investment areas. The battle for the land bank. The land deficit is affecting developers	
16.30–18.30 technical break			
18.30–19.00 guest registration			
19.00 Ballroom ABCDE The Gala and the grand finals of the Prime Property Prize 2022 and PropTech Festival 2022 popularity contests			
20 September 2022			
09.30–10.00 guest registration			
10.00–11.30 Ballroom CDE THE CHANGE – MARKET Mixed-use. Multiple functions, one address. Mixed-use gathers momentum	10.00–11.30 Ballroom A THE CHANGE – INVESTMENTS Investments. Nearshoring will shift to top gear	10.00–11.30 Ballroom B THE CHANGE – ESG ESG in the property market in Poland. A report on CSR and ESG in the property market in Poland	
11.30–12.00 break			
12.00–13.30 Ballroom B THE CHANGE – MARKET Warehouses needed immediately. Will supply keep up with demand?	12.00–13.30 Ballroom CDE THE CHANGE – INNOVATION Propertydesign.pl invites you to: Design in offices	12.00–13.30 Ballroom A THE CHANGE – MARKET A housing headache. Developers are waking up from a beautiful dream. Will Poles still be able to afford their own flats?	12.00–13.30 Conference Room Rzym LET'S TALK TRENDS! RETAIL The event accompanying the Property Forum Let's Talk Trends! Retail, an inspiring presentation and conversation

			on the most significant phenomena affecting the reality and future of trade.
13.30–14.30 break			
14.30–16.00 Ballroom A THE CHANGE – HR The labour market. Lifelong employment is now a thing of the past. Flexibility is what counts		14.30–16.00 Ballroom B THE CHANGE – INNOVATION The most interesting new commercial projects of the last year	

19 September 2022 | 9.30–11.00 | Ballroom ABCDE
THE CHANGE – INVESTMENTS

Opening Session. Challenges for the commercial property market. Investment security, financing, and profitability of the property business.

The world has changed. People have changed. The property business must change as well. How to prepare the property business for a new future and new geopolitical, economic, social, environmental, and technological challenges? A risk map: What is a matter of the utmost concern to the sector? Strategies for tough times. New opportunities. And this is what we will ask key investors, developers and experts about:

- **Investment security.** The ongoing war in Ukraine across our eastern border affects investment decisions being made by property players – global corporations, manufacturing companies, or investment funds. Uncertainty among investors, who have adopted a wait-and-see strategy, is one of the most noticeable effects of Russian aggression in the property market. How has the investment attractiveness of Poland changed in the eyes of investors? Is the invested capital safe? The end of the war, stable law, predictable taxes, and investment incentives: What does it take for Poland to remain a magnet for new investments?
- **Debt is getting increasingly expensive. Property funding.** Banks are cautious about financing commercial property. Nowadays, it is more difficult to get a loan for an office building. Are hotels and shopping centres doomed? Warehouses are still the jewel in the crown, but there are requirements too. How is the policy pursued by institutions providing funding for property changing? Will the high cost of money result in fewer new investments?
- **Property is (not) profitable. The profitability of the property business.** Double-digit inflation, interest rate hikes, the rising costs of building materials and labour, and rising energy prices... How have recent events changed the profitability of property investments? Strong warehouses; battered hotels and shopping centres; office buildings waiting for the end of remote working, and flats chasing record after record: Which sectors are at their best today? What attracts investors' attention?

Opening of the Property Forum 2022

- **Małgorzata Burzec-Lewandowska**, Editor in Chief, PropertyDesign.pl, Deputy Editor in Chief, PropertyNews.pl
- **Robert Posytek**, Editor in Chief, PropertyNews.pl, Deputy Editor in Chief, PropertyDesign.pl

1:1 conversation

Investment security

- **[ONLINE] Marcus de Minckwitz**, Head of EMEA Industrial and Logistics, Regional Investment Advisory EMEA Omnichannel Group, Head Office London, Savills

1:1 conversation

Debt is getting more and more expensive. Real estate financing

- **Zbigniew Jagiełło**, President of PKO Bank Polski in 2009-2021, Member of the Management Board BLIK.com

The discussion, which were invited to participate (alphabetic order):

- **Tomasz Buras**, Managing Director, Head of Investment, Savills Poland
- **Robert Dobrzycki**, CEO, Co-owner, Panattoni Europe, UK and India
- **Piotr Fijołek**, Co-Managing Partner, Griffin Capital Partners
- **Kestutis Sasnauskas**, CEO, Eastnine AB
- **Barbara Topolska**, Country Manager, CPI Property Group Polska
- **Katarzyna Zawodna-Bijoch**, President and CEO of Skanska's CEE Commercial Development Business Unit

Moderation:

- **Marek Tejchman**, Deputy Editor-in-Chief, Dziennika Gazeta Prawna

19 September 2022 | 11.30–13.00 | Ballroom A

THE CHANGE – MARKET

PRS. A young market of big opportunities and even bigger traps. How to avoid Berlin's mistakes?

The institutional rental market in Poland is in its infancy, but there is every indication that it will soon be taking increasingly bold steps. Economic growth, urbanisation and generational shifts are the long-term drivers of demand. The war in Ukraine and the sharp increase in rental yields combined with double-digit inflation mean that investors perceive flats as a safe haven for their capital. Can the rapid influx of capital into the PRS sector possibly result in soaring housing prices, higher rents, and lower supply? What regulation does the market need?

The discussion, which were invited to participate (alphabetic order):

- **Anna Błaszczuk**, Member of the Board, PFR Nieruchomości
- **Anna Duchnowska**, Managing Director, Asset Management Europe, Invesco Real Estate
- **Tomasz Kosieradzki**, Senior Vice President Investments, Griffin Capital Partners
- **Alicja Kościeszka**, Sales and Marketing Director, Resi4Rent
- **Stan Kubacek**, Managing Director, Head of Investment Eastern Europe, Heimstaden
- **Maximilian Mendel**, Managing Director, Zeitgeist Asset Management

Moderation:

- **Kamil Kowa**, Member of the Board, Director, Head of Corporate Finance & Valuation, Savills

19 September 2022 | 11.30–13.00 | Ballroom B

THE CHANGE – MARKET

Offices. The end of a boom, the beginning of stagnation, and a time of sustainable development

The pandemic has created a worst-case scenario for further development of the office market. The spectre of deserted office buildings and widespread work from home gave developers, investors and employers sleepless nights. However, the demand for offices is growing. Companies are still looking for additional office space. Poland has also been targeted by corporations that want to abandon the Russian and Ukrainian markets. Flexible solutions are gaining in popularity. What does the future hold for offices in Poland?

The discussion, which were invited to participate (alphabetic order):

- **Anna Baczkowska**, Architect, Sales Manager, Knauf Ceiling Solutions Polska Północ
- **Mirosław Kamiński**, President, Pomeranian Regional Development Agency, Invest in Pomerania Initiative
- **Monika Łożyńska-Taras**, Facility Manager, BAT Digital Business Solutions Poland
- **Sylwia Piechnik**, Head of Office Leasing, EPP
- **Izabela Potrykus**, Head of Leasing, Polski Holding Nieruchomości SA
- **Bartłomiej Solik**, Managing Partner, TDJ Estate
- **Michał Stępień**, CEO, AFI Europe in Warsaw
- **Marta Zawadzka**, Leasing Director, Yareal Polska

Moderation:

- **Aneta Wieczorek-Hodyra**, Journalist, PropertyNews.pl

19 September 2022 | 11.30–13.00 | Ballroom CDE

THE CHANGE – INNOVATION

PropTech Festival 2022

The technological race continues. Property is arming itself with technologies that facilitate work and provide security, while also being an effective way to decarbonise. We invite you to the next edition of the competition and related discussions about technologies in the property market.

Jury:

- **Małgorzata Burzec-Lewandowska**, Editor in Chief, PropertyDesign.pl, Deputy Editor in Chief, PropertyNews.pl
- **Gheorghe Marian Cristescu**, President, Polski Holding Hotelowy
- **Agnieszka Giermakowska**, Director, Market Research and Advisory Department, Newmark Polska
- **Agnieszka Kalinowska-Sołtys**, Architect, Partner, Board Member, APA Wojciechowski Architekci, President, Association of Polish Architects
- **Anna Kornecka**, Independent Expert; Secretary of State at the Ministry of Economic Development, Labour and Technology of Poland 2020–2021; Institute Director, Stowarzyszenie Program Czysta Polska
- **Krzysztof Misiak**, Head of Cushman & Wakefield Poland
- **Paweł Panczyj**, Managing Director Strategy & Partnerships, ABSL
- **Malwina Pawłowska**, Marketing Business Strategy Director, Panattoni Europe
- **Robert Posytek**, Editor in Chief, PropertyNews.pl, Deputy Editor in Chief, PropertyDesign.pl

- **Maciej Wójcik**, Managing Partner, TDJ Estate

Moderation:

- **Robert Chmielewski**, Co-founder, ShareSpace
- **Natalia Świrska-Zaluska**, Startup Program Manager CEE, OVHcloud, Founder, startup Ada

Presentations of the Proptech Festival semi-finalists (order of appearances):

- **Beata Dziejdzic**, Co-Founder & CTO, Manager B+R, 4NatureSystem
- **Bianka Wojciechowska**, Senior Business Developer, Bin-e
- **Kornelia Walewska**, Head of Sales, HybridHero Ltd.
- **Przemysław Kaczmarek**, Managing Partner, NOVET Spółka Jawna Kaczmarek I Wspólnicy
- **Paweł Tymowski**, President of the Board, ZREMB – ROBOT MARTHA
- **Piotr Nizio**, CEO, ParkCash Sp. z o.o.
- **Tomasz Bukowski**, COO, Trackeo Sp. z o.o.
- **Filip Grzybowski**, Head of Expansion, ShareP Poland PSA
- **Dariusz Lewandowski**, Founder & CEO, SYSTEM 3E
- **Patryk Powierża**, Autonomous Business Growth Manager, Żabka Polska Sp. z o.o.

19 September 2022 | 14.00–15.00 | Ballroom B

THE CHANGE – MARKET

Shopping centres at the crossroads. When will they recover from the lockdowns?

The COVID-19 pandemic has digitalised consumers, and shopping centres have realised that the saturated market is at the crossroads. Today, it is necessary to entice customers and fight for them. What direction is the evolution of shopping centres taking? How are the products and services they offer changing? And how are new technologies influencing their operation? The challenge for the sector is omnichannel, which rules retail while dividing it at the same time. The sector has also ignited a dispute over rents. How to solve this problem?

1:1 conversation

- **Renata Kinde-Czyż**, President, Metro Properties

The discussion, which were invited to participate (alphabetic order):

- **Agnieszka Baczyńska**, Head of Leasing Retail, CPI Property Group Polska
- **Anna Dużyńska**, CEO, Equilis Poland
- **Renata Kinde-Czyż**, President, Metro Properties
- **Anna Krajewska**, President of the Board, Salad Story SA
- **Jędrzej Solnicki**, Expansion Director, Żabka Polska
- **Ryszard Wysokiński**, Head Of Department Investor Relationship Management, Kaufland Polska

Moderation:

- **Beata Kokeli**, Partner, Head of Retail Agency, Cushman & Wakefield

19 September 2022 | 14.00–15.00 | Ballroom A

THE CHANGE – INVESTMENTS

Law in the property business. New laws, taxes, and the Polish Deal... How will they affect the commercial and residential property market?

The last two years have seen numerous changes in the legal and tax environment in Poland, which have also affected the property market. A number of tax transformations introduced under the Polish Deal and the implementation of international regulations have had a key impact on the obligations of property players as well as on the returns they realise on their investments. These transformations also influence investors' decisions. Property needs positive stimuli: The Act on REITs can be one, but do we have something else in store as well? What is the government preparing? What changes does the industry expect?

The discussion, which were invited to participate (alphabetic order):

- **Łukasz Bączyk**, Head of Tax, ASB Poland
- **Agnieszka Hryniewiecka-Jachowicz**, Director and Board Member of PINK Association
- **Maciej Machlejd**, Legal Counsel (Attorney-at-law), Senior Associate, Noerr Law Office
- **Renaty Piwowarczyk**, Pracodawcy RP
- **Konrad Płochocki**, Managing Director, Polish Association of Developers

Moderation:

- **Justyna Łotowska**, Journalist, PropertyNews.pl

19 September 2022 | 14.00–15.00 | Ballroom CDE

THE CHANGE – MARKET

Hotels are waiting for a strong rebound in tourism

Just when the hotel sector had begun to successfully heal its post-pandemic wounds, a new crisis has arrived, once again weakening the industry and depriving it of tourists, who are now concerned about the events taking place across our eastern border. Without the return of tourists and MICE events, hotels will not get back on their

pre-COVID track, and investors will not return to their investment plans on the same large scale as before the pandemic. Is a hotel industry rebound in 2023 still possible? How does the refugee migration affect the performance of hotels? Is it time for condo hotels again?

The discussion, which were invited to participate (alphabetic order):

- **Gheorghe Marian Cristescu**, Chairman of the Board, Polski Holding Hotelowy
- **Władysław Grochowski**, President, Arche
- **Artur Kozieja**, President, Europlan
- **Dominik Sołtysik**, President, General Director, Orbis SA
- **Rafał Szmytke**, President, Polish Tourism Organisation
- **Ireneusz Węglowski**, President, Chamber of Commerce of the Polish Hotel Industry, President of the Board, Orbis SA
- **Jan Wróblewski**, Co-founder, Zdrojowa Invest & Hotels

Moderation:

- **Aneta Wieczorek-Hodyra**, Journalist, PropertyNews.pl

19 September 2022 | 15.30–16.30 | Ballroom A

THE CHANGE – MARKET

Challenges for Facility Managers

Recent years have been difficult for the commercial property market. The pandemic forced many companies to change their operating models and turned upside down the facility management methods developed over many years. Inflation and rising energy prices have further forced the need for cost optimisation and energy efficiency. The FM market is increasingly focusing on integrated and comprehensive property services. Different buildings, different challenges. How is the role of property managers and facility management companies evolving?

The discussion, which were invited to participate (alphabetic order):

- **Michał Bryszewski**, Head of Property & Asset Management, Savills
- **Maciej Kamiński**, Head of Property & Facility Management, Globalworth Poland
- **Marek Michalski**, Managing Director, AGIS MANAGEMENT GROUP
- **Maciej Olszyński**, Property Manager, GLP Poland
- **Frederic Rouleau**, Country Asset Manager, Multi Poland
- **Mateusz Wasiljew-Stark**, Real Estate Management Department Director, Grupa Impel

Moderation:

- **Justyna Łotowska**, Journalist, PropertyNews.pl

19 September 2022 | 15.30–16.30 | Ballroom CDE

THE CHANGE – HR

Offices. Community building all over again

The pandemic has shown that integrating employees and building organisational culture may be the most important tasks for offices. How to improve the process of community building, which is easier to manage in well-designed space? How to organise such space? What new challenges do HR departments have to deal with?

The discussion, which were invited to participate (alphabetic order):

- **Jerzy Brodzikowski**, General Manager, CIC Warsaw
- **Joanna Nicińska**, Regional Director, Echo Investment SA
- **Marcin Nowak**, Managing Director, AMMEGA Business Services
- **Sebastian Suchodolski**, Head of Leasing, Cavatina Holding

Moderation:

- **Anna Liszka**, Journalist, PropertyDesign.pl

19 September 2022 | 15.30–17.00 | Ballroom B

THE CHANGE – MARKET

Investment areas. The battle for the land bank. The land deficit is affecting developers

The demand for investment land in Poland exceeds its supply, and the rate of land price growth is dizzying. The housing industry buys the most. Wherever there is land for a housing estate in a big city, it is bought in an instant. The logistics sector also needs a lot of land. Developers are now buying land not only alongside motorways, but increasingly within city limits as well. The pandemic has slowed down the demand for offices, hotels and shopping centres, but there are exceptions. What is the current state of play in the investment land market in Poland? How to release the potential of the land bank? Prices, supply, demand, and regulations. First demolish, and then provide new functions – redevelopment is gaining prominence. A growing number of new projects are being created on the basis of former supermarkets, hotels or office buildings. Will such transformations increase in number? Is this a good way to acquire land for new investments?

The discussion, which were invited to participate (alphabetic order):

- **Katarzyna Gruszecka-Spychała**, Deputy Mayor of Gdynia for Economic Affairs

- **Janusz Michałek**, President of the Management Board, Katowice Special Economic Zone
- **Konrad Płochocki**, Managing Director, Polish Association of Developers
- **Łukasz Szarszewski**, Director, Centre of Business Support, City of Toruń
- **Bogdan Wenta**, Mayor of Kielce
- **Edyta Wiwatowska**, President of the Board, Bydgoszcz Regional Development Agency
- **Paweł Żelich**, Head of Real Estate Investments, Noerr Law Office

Moderation:

- **Renata Osiecka**, Managing Partner, AXI IMMO

19.00 | Ballroom ABCDE

GALA

The gala and the grand finals of the Prime Property Prize 2022 and Proptech Festival 2022 popularity contests

- **Prime Property Prize 2022:**

The 11th edition of the competition will select companies and projects from the last year that had the greatest impact on events on the commercial real estate market, as well as personalities whose spectacular activities played a key role in the development of the entire industry. This year, for the first time, we will award companies for ESG strategies on the real estate market. We will also distinguish projects implemented on the PRS market for the first time.

- **Proptech Festival 2022:**

Is an accompanying event to Property Forum 2022, addressed to the creators of innovative technologies for real estate. Creative, innovative, advanced, tailored to the future and market expectations - we want to promote and present such solutions to the heads of the largest companies operating on the commercial real estate market: developers, investors, managers and tenants.

20 September 2022 | 10.00–11.30 | Ballroom CDE

THE CHANGE – MARKET

Mixed-use. Multiple functions, one address. Mixed-use gathers momentum

The success of a building is measured not only by the rental income, but also by the life inside the building. Mixed-use projects provide cities with consciously designed quarters and social infrastructure, as well as ensure investors' commercial success. The key players on the market agree: mixed-use is the absolute future. The places where there is a need for mixed-use investments – the potential of Polish cities. What new projects are developers preparing?

The discussion, which were invited to participate (alphabetic order):

- **Wojciech Czyżewski**, Chairman of the Board, Fabryka Pełna Życia Sp. z o.o.
- **Igor Galas**, Architect, Partner, PRC Architekci
- **Agnieszka Kalinowska-Sołtys**, Architect, Partner, Board Member, APA Wojciechowski Architekci, President, Association of Polish Architects
- **Przemo Łukasik**, Owner, medusa group
- **Sebastian Suchodolski**, Head of Leasing, Cavatina Holding
- **Adam Urbański**, Sales Director, TDJ Estate
- **Michał Żeliski**, Regional Director, Project Department, Echo Investment SA

Moderation:

- **Katarzyna Lisowska**, Journalist, PropertyDesign.pl

20 September 2022 | 10.00–11.30 | Ballroom A

THE CHANGE – INVESTMENTS

Investments. Nearshoring will shift to top gear

The pandemic has shattered the image of a perfect world where people can have what they want overnight. It has made many investors realise how dangerously long their supply chains have become. The war in Ukraine has added to this. The new geopolitical situation has caused offshoring to fall into disfavour, while business is focusing on nearshoring instead. Poland has every chance of becoming Europe's largest beneficiary of the global economic transformation. Will Poland benefit from this trend? What are the pillars on which to build Poland's investment attractiveness?

The discussion, which were invited to participate (alphabetic order):

- **Joanna Makarowska**, Deputy Director, Department of Key Entities, Ministry of Finance
- **Piotr Miodek**, Head of BTS, 7R
- **Wojciech Rosa**, Member of the Board, Zakłady Farmaceutyczne Polpharma
- **Grzegorz Słomkowski**, Member of the Board, Polish Investment and Trade Agency
- **Wojciech Tyborowski**, Director, Invest in Pomerania
- **Paweł Żelich**, Associated Partner Practice Group Real Estate Investment, Noerr Law Office

Moderation:

- **Jacek Ziarno**, Editor in Chief, Nowy Przemysł Magazine

20 September 2022 | 10.00–11.30 | Ballroom B
THE CHANGE – ESG

ESG in the property market in Poland. A report on CSR and ESG in the property market in Poland

How do developers, investors and property advisers strive to minimise the environmental impact of property? In what ways do their investments and activities change cities, influence the sustainable development of city centres, and foster local communities? Economic, workplace, social, and environmental responsibility. CSR versus the war in Ukraine – best practice. A series of interviews: 'ESG and CSR in practice. These cases are worth knowing' and the latest market data.

The discussion, which were invited to participate (alphabetic order):

- **Emilia Dębowska**, Sustainability Director, Panattoni Europe
- **Zuzanna Paciorkiewicz**, Co-Head of Asset Services CEE, Cushman & Wakefield
- **Elżbieta Rotblum**, Expert on Sustainable Development, Skanska Office Company in Central and Eastern Europe
- **Anna Scipio del Campo**, Head of ESG projects, CREAM Property Advisors
- **Tomasz Zabost**, Member of the Management Board, MLP Group

Moderation:

- **Grażyna Kuryłło**, Journalist, PropertyNews.pl

20 September 2022 | 12.00–13.30 | Ballroom B
THE CHANGE – MARKET

Warehouses needed immediately. Will supply keep up with demand?

The commercial property market has had a new star for several years now – warehouses. The pandemic, the growth of e-commerce, and nearshoring have only enhanced its shine. Although the high demand for warehouses can be seen all across Europe, the sector is increasingly facing global challenges resulting from, among other things, the war in Ukraine. The rising costs of financing, materials and labour; the availability of raw materials; disrupted supply chains; extended construction times; the rising investors' expectations; and the pressure on rents – the list of challenges goes on. What is the market afraid of?

The discussion, which were invited to participate (alphabetic order):

- **Marek Dobrzycki**, Managing Director, Panattoni Europe
- **Monika Duda**, Managing Director, DHL Supply Chain
- **Ryszard Gretkowski**, Vice President, 7R
- **Maciej Madejak**, Founder, Chief Development Officer, MDC²
- **Zbigniew Smyczyński**, Senior Leasing Manager, P3 Logistic Parks
- **Michał Żelazek**, Land Acquisition and Development Manager, GLP Poland

Moderation:

- **Katarzyna Pyś-Fabiańczyk**, Head of Industrial Services Hub, Head of Industrial Agency, Industrial Warszawa, Savills

20 September 2022 | 12.00–13.30 | Ballroom CDE
THE CHANGE – INNOVATION

Propertydesign.pl invites you to: Design in offices

During the session, we will present designs of the best office interiors in Poland

Presentations (alphabetic order):

Ronald McDonald's house in Warsaw - accompanying the change. A study of the implementation of suspended ceilings by Knauf Ceiling Solutions.

- **Anna Baczkowska**, Architect, Sales Manager, Knauf Ceiling Solutions North Poland

PepsiCo office in Koneser building in Warsaw

- **Piotr Kalinowski**, CEO, Design Director, MIXD

Allegro office in Poznan

- **Karolina Kózka**, Architect, The Design Group
- **Alicja Zielińska-Popiela**, Architect, The Design Group

STM Cyber office in Warsaw's Business Garden

- **Joanna Nowicka**, Interior Designer, Owner, Interiors

Design Offices Bayer

- **Hanna Ruszkowska-Świąder**, Head of Design Services Poland, Tetris
- **Jakub Tunk**, Senior Architect, Tetris

Moderation:

- **Małgorzata Burzec-Lewandowska**, Editor in Chief, PropertyDesign.pl, Deputy Editor in Chief, PropertyNews.pl
- **Robert Posytek**, Editor in Chief, PropertyNews.pl, Deputy Editor in Chief, PropertyDesign.pl

20 September 2022 | 12.00–13.30 | Ballroom A

THE CHANGE – MARKET

A housing headache. Developers are waking up from a beautiful dream. Poles are wondering, whether they will still be able to afford their own apartments.

In 2021, the sales of flats in Poland reached a record high. However, this year has seen a turnabout – developers keep reporting dramatic drops in transactions. Expensive loans and the economic slowdown do not herald an imminent change. What awaits the market, how to secure the housing needs of Poles - the role of the state, local governments and developers?

The discussion, which were invited to participate (alphabetic order):

- **Hanna Milewska-Wilk**, Housing Specialist, Institute of Urban and Regional Development
- **Sławek Muturi**, Founderl, President, Mzuri
- **Michał Olszewski**, Vice President of the capital city of Warsaw
- **Iwona Sroka**, Member of the Management Board, Murapol SA
- **Arkadiusz Urban**, President, National Property Stock

Moderation:

- **Anna Sołomiewicz**, Journalist, PropertyNews.pl

20 September 2022 | 12.00–13.30 | Conference Room Rzym

LET'S TALK TRENDS! RETAIL

The accompanying event to the Property Forum

Organizer: Infuture.Institute and the PTWP Group

Let's Talk Trends! Retail, is an inspiring presentation and conversation on the most significant phenomena affecting the reality and future of trade.

During Let's Talk Trends! Retail, we will show you what can happen in trade, and thus, we will give enterprises and organizations the basis for strategic planning. Let's Talk Trends is an interactive meeting formula in which online participants will receive the discussed report and case studies in pdf format, listen to discussions by practitioners, but also be able to ask questions and get answers during Q&A sessions.

Presentation:

- **Aleksandra Trapp**, Head of Culture & Trends, Infuture.Institute

The discussion, which were invited to participate (alphabetic order):

- **Witold Ferenc**, CEO, Founder, OpenApp
- **Aleksandra Trapp**, Head of Culture & Trends, Infuture.Institute

Moderation:

- **Edyta Kochlewska**, Editor in Chief, dlahandlu.pl, Grupa PTWP

20 September 2022 | 14.30–16.00 | Ballroom B

THE CHANGE – HR

The labour market. Lifelong employment is now a thing of the past. Flexibility is what counts.

The falling unemployment rate, the rising inflation, the Polish Deal and related amendments to accounting, and the widespread remote working and work flexibility, which has become a priority for the generation Z and the Millennials - all this turned the rules governing the labor market upside down. Will the wave of refugees save companies from a recruitment crisis? The TOP 5 trends that will rule the labour market.

The discussion, which were invited to participate (alphabetic order):

- **Edyta Gradkowska**, Recruitment Delivery Manager, IKEA
- **Joanna Kucharska**, HR Subject Matter Expert, Sii Poland, HR Influencer Think Tank Member, Leaders' Mentor & Trainee
- **Kinga Marczak**, Director of Operations, Personnel Service
- **Paweł Panczyj**, Strategy and Business Development Director, ABSL
- **Katarzyna Siemienkiewicz**, Labor Law Expert, Pracodawcy RP
- **Marta Staficka**, HR Business Partner, VELUX

Moderation:

- **Anna Sołomiewicz**, Journalist, PropertyNews.pl

20 September 2022 | 14.30–16.00 | Ballroom A

THE CHANGE – INNOVATION

The most interesting new commercial projects of the last year.

A series of presentations showing the most interesting new commercial projects of the last year.

Presentations (alphabetic order):

Uphagen's mansion in Gdańsk

- **Piotr Grochowski**, Chief Architect, Arche

Forest office complex

- **Stanisław Rewski**, Co-founder, HRA Architekci

SKYSAWA

- **Adam Wagner**, Architekt, CEO, Polsko Belgijska Pracownia Architektury PROJEKT
- **Katarzyna Wakula**, Senior Architect, Polsko Belgijska Pracownia Architektury PROJEKT
- **Izabela Potrykus**, Director, Rental and Commercialization Office, PHN SA

Moko Botanika Warsaw

- **Marek Kuryłowicz**, Chairman of The Board, Kuryłowicz & Associated
- **Przemysław Orchowicz**, Head of Operation, Heimstaden

Moderation:

- **Anna Liszka**, Journalist, PropertyDesign.pl
- **Katarzyna Lisowska**, Journalist, PropertyDesign.pl