

Property Forum
#PropertyInvestment. The power of Polish real estate market
18-19 września 2023 r.
 Warszawa, hotel Sheraton Grand Warsaw (ul. B. Prusa 2)

18 September 2023		
09.00–9.30 guest registration		
09.30–11.30 Ballroom ABCDE ONLINE broadcast session Session interpreted simultaneously PL / EN Opening session INVESTMENT #PropertyInvestment. The power of Polish real estate market		
11.30–12.00 break		
12.00–13.00 Ballroom A ONLINE broadcast session INVESTMENT The money market. Is real estate still an attractive product for large investors?	12.00–13.00 Ballroom B TRENDS The construction market vs costs of investment execution	12.00–13.00 Ballroom CDE Session interpreted simultaneously PL / EN TRENDS Climate-related ambitions. Efficiency in the first place
13.00–13.30 break		
13.30–15.00 Ballroom A ONLINE broadcast session REAL ESTATE #The housing industry under pressure	13.30–15.00 Ballroom B TECHNOLOGIES PropTech Festival 2023	13.30–15.00 Ballroom CDE Session interpreted simultaneously PL / EN REAL ESTATE Tourism is back on track. Are hotels too?
15.00–15.15 break		
13.00 Property Forum VIP Private Lunch (closed meeting)		
15.15–16.30 Ballroom A ONLINE broadcast session INVESTMENT WhyPoland? Foreign investment in Poland	15.15–16.30 Ballroom B TRENDS #WhyOffice. Working in the office – yes, but under new rules	15.15–16.30 Ballroom CDE Session interpreted simultaneously PL / EN TRENDS Mixed-use is the absolute future of real estate
16.30–19.00 technical break		
19.00 Ballroom ABCDE GALA The official Gala and the grand finals of the Prime Property Prize 2023 and PropTech Festival 2023 popularity contests		
19 September 2023		
9.30–10.00 guest registration		
10.00–11.30 Ballroom CDE REAL ESTATE #Check. Being honest to a fault about the condition of each of the real estate sectors – part 1	10.00–11.30 Ballroom B CITIES The power of Polish cities. The real estate market in regional cities – part 1	10.00–11.30 Ballroom A ONLINE broadcast session Session interpreted simultaneously PL / EN INVESTMENT Friendshoring, nearshoring and reshoring: Is this a trend, or a long-term strategy?
11.30–12.00 break		
12.00–13.00 Ballroom CDE Session interpreted simultaneously PL / EN REAL ESTATE	12.00–13.00 Ballroom B CITIES	12.00–13.00 Ballroom A ONLINE broadcast session REAL ESTATE Warehouses are moving into top

#Check. Being honest to a fault about the condition of each of the real estate sectors – part 2	The power of Polish cities. The real estate market in regional cities – part 2	gear. Trends, challenges and changes for which the Polish warehouse market must be ready
13.00–13.30 break		
13.30–15.00 Ballroom CDE Session interpreted simultaneously PL / EN TRENDS ‘Consumer experience’. These social trends will change the real estate market	13.30–15.00 Ballroom A ONLINE broadcast session TRENDS To live to the age of the Empire State Building	13.30–15.00 Ballroom B TRENDS The labour market in a new way. What does that mean for the property industry?

18 September 2023 | Day 1 of the Property Forum

18 September 2023 | 09.30–11.30

Ballroom ABCDE

Opening session

INVESTMENT

#PropertyInvestment. The power of Polish real estate market

Investment attractiveness of the real estate sector in Poland. One cannot be a leader forever. The Polish real estate market accounts for more than half of the investment appetite for the entire CEE region. How to create an attractive market and remain a leader? Who is buying, and why in Poland?

Opening of the Property Forum 2023:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl; Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl; Deputy Editor-in-Chief, PropertyDesign.pl

One-on-one conversation:

- **Maximilian Sauermaun**, Vice-President, Madison

Moderator:

- **Kamil Kowa**, Board Member, Head of Corporate Finance & Valuation, Savills Poland

One-on-one conversation:

- **Stan Kubáček**, Managing Director, Head of Investment Eastern Europe, Heimstaden

Moderator:

- **Michał Witkowski**, Director, Living Services, Colliers

Guests invited to participate in the discussion (alphabetical list):

- **Michael Deutsch**, Development Manager, United Benefits Holding
- **Maciej Dyjas**, Co-Owner, Managing Partner, Griffin Capital Partners
- **Stan Kubáček**, Managing Director, Head of Investment Eastern Europe, Heimstaden
- **Marcell Mihályfi**, Partner, Head of Office Asset Management, Adventum Group
- **Viktorija Orkiné**, Chief Executive Officer, Board Member, Eika Asset Management
- **Barbara Topolska**, Country Manager, CPI Property Group Poland

Moderator:

- **Kamil Kowa**, Board Member, Head of Corporate Finance & Valuation, Savills Poland

18 September 2023 | 12.00–13.00

Ballroom A

INVESTMENT

The money market. Is real estate still an attractive product for large investors?

Game Changer: Financing, pricing, profitability, and unpredictable interest rates. The scale of challenges and risk assessment in the real estate market. Is real estate still an attractive product for large investors? What alternatives are there?

Guests invited to participate in the discussion (alphabetical list):

- **Karolina Ballard**, Asset Manager Poland, GARBE Industrial Real Estate Poland
- **Łukasz Białecki**, Director, Head of Real Estate Financing, Structured Finance & Commercial Real Estate Department, Bank Pekao SA
- **Anna Duchnowska**, Managing Director, Investment Management, Invesco Real Estate
- **Rafał Gierczak**, Member of the Board, Head of Asset Management, Ghelamco Poland
- **Norbert Jeziolowicz**, Director, Retail Banking and Financial Markets Team, Polish Bank Association
- **Marek Paczuski**, Senior Director, Investment Services, Colliers

Moderator:

- **Renata Osiecka**, Managing Partner, AXI IMMO Group

18 September 2023 | 12.00–13.00

Ballroom B

TRENDS

The construction market vs costs of investment execution

Costs of investment execution and building materials: How do they affect the profitability of the real estate business? A game changer in the construction business: What does the construction market need today? Is there a chance that construction costs will come down? What would need to happen to make it possible?

Guests invited to participate in the discussion (alphabetical list):

- **Dariusz Blocher**, Chairman of the Board, Unibep SA
- **Wojciech Caruk**, Chairman of the Board, PFR Nieruchomości SA
- **Miron Klomfas**, General Manager, B-ACT
- **Jacek Wesołowski**, Managing Director, Trei Real Estate Poland

Moderator:

- **Dawid Zmuda**, Editor, PropertyNews.pl

18 September 2023 | 12.00–13.00

Ballroom CDE

TRENDS

Climate-related ambitions. Efficiency in the first place

- RES in real estate. How much does it cost and how does it translate into savings?
- Energy certification. A revolution, or cosmetic amendments?
- Who are the green loans for? Are they available only to the ambitious entities for now?
- The EU climate neutrality aspirations: What do they mean for the real estate industry and the construction sector?
- ESG in real estate – strategies that make sense

Guests invited to participate in the discussion (alphabetical list):

- **Dariusz Chrzanowski**, Director, Energy Advisory, Colliers
- **Radosław Dąbrowski**, Managing Director, Impel Group
- **Emilia Dębowska**, Sustainability Director, Panattoni Europe
- **Dariusz Bliźniak**, Member of the Board, Respect Energy
- **Robert Katzor**, Commercial Director, Member of the Board, Veolia Industry Poland
- **Jerzy Szulc**, Vice-President, AGIS MANAGEMENT GROUP

Moderator:

- **Grażyna Kuryłło**, Editor, PropertyNews.pl

18 September 2023 | 13.30

CLOSED MEETING

Property Forum VIP Private Lunch

A meeting organised for select Property Forum speakers and partners, providing an opportunity for networking and establishing contacts in a more relaxed atmosphere. The lunch will be attended by the heads of development companies, investment funds and consulting agencies, as well as by representatives of local authorities and financing institutions.

18 September 2023 | 13.30–15.00

Ballroom A

REAL ESTATE

#The housing industry under pressure

Revival of the real estate market. What will the incoming months bring? Clients are buying again, banks are reporting increases in applications for mortgage - is the 2% mortgage a factor? Demand for properties exceeds supply - can the market run out of flats for sale? What about prices? How is the role of the PRS sector changing in the market for flats in Poland?

Guests invited to participate in the discussion (alphabetical list):

- **Anna Błaszczuk**, Member of the Board, PFR Nieruchomości SA
- **Marek Obuchowicz**, Partner, Griffin Capital Partners
- **Mariusz Przystupa**, Deputy Chairman of the Board, CFO, Unidevelopment SA
- **Michał Sapota**, Owner, HREIT SA
- **Piotr Uściński**, Secretary of State, Ministry of Economic Development and Technology, Poland
- **Maciej Wójcik**, Managing Partner, TDJ Estate
- A representative of: PKO BPPKO BP

Moderator:

- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl

18 September 2023 | 13.30–15.00

Ballroom B

TECHNOLOGIES

PropTech Festival 2023

Presentations of the finalists of the PropTech Festival competition (order of presentations):

- **Arkadiusz Beer**, Director, AOperat Prosta Spółka Akcyjna
- **Mateusz Radecki**, Sales Manager Eastern Europe, Barrisol Normalu SAS
- **Piotr Przybysz**, Co-founder & CEO, BinderLess
- **Grzegorz Kuźlak**, Co-Founder, FLIKO P.S.A
- **Jakub Jarczewski**, Director of the PR and Business Development Department, Metro Properties
- **Alan Szawarski**, CEO, OutlineAI Sp. z o. o.
- **Tomasz Klimek**, Chairman of the Board, QLAB Laboratory of Light
- **Filip Dykas**, Founder, simpl.rent
- **Adam Figiel**, General representative of the company, Suntherm, Combilight System
- **Paweł Durka**, CEO, YBApp Limited

Opening (alphabetical list):

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl; Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl; Deputy Editor-in-Chief, PropertyDesign.pl

Jury members (alphabetical list):

- **Tomasz Buda**, Associate Director, Innovation Manager, Savills
- **Robert Dobrzycki**, CEO, Co-Owner, Panattoni Europe, UK and India
- **Agnieszka Giermakowska**, Director, Research & Advisory, ESG Lead, Newmark Polska
- **Agnieszka Kalinowska-Soltys**, President, Association of Polish Architects (SARP); Architect, Partner, Member of the Board, APA Wojciechowski Architekci
- **Alex Kloszewski**, Managing Partner, Hotel Professionals
- **Henryk Orfinger**, Chairman of the Supervisory Board, Dr Irena Eris SA
- **Maria Saloni-Sadowska**, Partner, Project Manager, Kuryłowicz & Associates
- **Natalia Świrski-Zaluska**, Startup Program Manager CEE, OVHcloud; Founder, Ada startup; finalist of the first edition of the PropTech Festival
- **Paweł Toński**, Managing Partner, CRIDO; President, Polish Chamber of Commercial Real Estate (PINK)
- **Jacek Wesołowski**, Managing Director, Trei Real Estate Poland
- **Piotr Żabicki**, Partner, Project Manager, Kuryłowicz & Associates

Moderators (alphabetical list):

- **Bartosz Dobrowolski**, PropTech Foundation
- **Rafał Grudzień**, CEO, ProperGate; finalist of the first edition of the PropTech Festival

18 September 2023 | 13.30–15.00

Ballroom CDE

REAL ESTATE

Tourism is back on track. Are hotels too?

- Which segments of the hotel market will experience the most growth in the near future – will it be urban, resort, economy, upscale or upper upscale, or perhaps luxury hotels?
- Lease agreements in the hotel market are becoming increasingly popular. Will they push franchises and management contracts out of the market?
- The lack of bank financing has created a supply gap in the hotel market as developers have stopped building new facilities. How has limited access to financing affected the transaction market and the development of hotel businesses?
- Is the Polish market attractive to new brands and operators? What are the development plans of hotel chains and investors in Poland?
- Trends in travel and tourism and their impact on the hotel sector.
- Crete or Sopot – which of the two did tourists choose? Are Polish hotels still competitively priced in the European tourism market?

Guests invited to participate in the discussion (alphabetical list):

- **Sabina Bartyzel**, Senior Vice-President Operations, Northern & Eastern Europe for Sofitel, MGallery and Emblems, Accor
- **Paweł Chmielnicki**, Chairman of the Board, General Manager, Hotele SPA Dr Irena Eris

- **Ivans Dokicans**, Member of the Board, Mogotel Hotel Group
- **Ieva Naščišonienė**, Luxury Hotels Fund Project Manager, 1 Asset Management Immobilien
- **Dominik Sołtysik**, Chief Operations Officer Eastern Europe, AccorInvest, CEO, Orbis
- **Andrzej Szymczyk**, Development Director, Poland and Eastern Europe, IHG Hotels & Resorts

Moderator:

- **Paweł Nowakowski**, Founder, PNConsulting

18 September 2023 | 15.15–16.30

Ballroom A

INVESTMENT

WhyPoland? Foreign investment in Poland

Who wants to be in Poland and why? What favours investment and what hinders it? The political and economic foundation. The legal and tax environment

Guests invited to participate in the discussion (alphabetical list):

- **Michał Białas**, Chief Business Development Officer, Member of the Board, 7R
- **Ewa Fudali-Bondel**, Mayor's Plenipotentiary for economic development, City of Dąbrowa Górnicza
- **Monika Grzelak**, Deputy Director, Direct Investments Department, Polish Investment and Trade Agency
- **Janusz Michałek**, Chairman of the Board, Katowice Special Economic Zone (Katowicka Specjalna Strefa Ekonomiczna SA)
- **Kamil Sobolewski**, Chief Economist, Employers of Poland (Pracodawcy RP)
- **Michał Stępień**, wiceprezes zarządu, AFI Europe Poland
- **Paweł Żelich**, Legal Advisor, Partner, Noerr

Moderator:

- **Jacek Ziarno**, Editor-in-Chief, 'Nowy Przemysł' Economic Magazine

18 September 2023 | 15.15–16.30

Ballroom B

TRENDS

#WhyOffice. Working in the office – yes, but under new rules

- The labour market revolution has become a reality. The hybrid approach will stay with us forever
- Office 'downsizing' has become a reality: warehouses are getting smaller, while being located in more attractive places inside more interesting buildings. What types of offices does business need today?
- The keyword is flexibility. Trends in the flex market
- Who are the new offices for? How is the largest group of office tenants in Poland (the modern business services sector in Poland) growing?
- A recipe for an office where employees and their needs are at the centre of attention? Employee well-being versus company objectives: How to strike the perfect balance?
- Game Changer. How will artificial intelligence change the situation on the labor market? Does automation of work threaten office buildings?

Guests invited to participate in the discussion (alphabetical list):

- **Olga Adamek**, Senior Leasing Manager, EPP
- **Tomasz Czertak**, Manager, Costa Coffee, Coca-Cola HBC
- **Konrad Dowejko**, Board Member, Business Development Director, Massive Design
- **Izabela Potrykus**, Head of Leasing, Polski Holding Nieruchomości SA
- **Hanna Ruszkowska-Świąder**, Head of Design Services Poland, Tetris

Moderator:

- **Anna Szymańska**, Head, Office Department, Newmark Polska

18 September 2023 | 15.15–16.30

Ballroom CDE

TRENDS

Mixed-use is the absolute future of real estate

- Where are mixed-use investments needed?
- The potential lies in revitalisation
- What new projects are developers preparing?
- What is the recipe for an ideal mixed-use project?

Guests invited to participate in the discussion (alphabetical list):

- **Anna Celichowska**, Member of the Board, Commercialisation Director, Virako Sp. z o.o.
- **Jocelyn Fillard**, Architecture Director, Partner, Sud Architekt Polska
- **Michał Kręcisz**, Director, Property Office, PKP SA

- **Kinga Nowakowska**, Member of the Board, COO, Capital Park Group
- **Krzysztof Sakierski**, Director, Head of Strategic Consulting, Savills

Moderator:

- **Katarzyna Lisowska**, Journalist, PropertyDesign.pl

18 September 2023 | 19.00

Ballroom ABCDE

GALA

The official Gala and the grand finals of the Prime Property Prize 2023 and PropTech Festival 2023

popularity contests

Prime Property Prize 2023:

The 12th edition of the contest will select companies and projects that have had the greatest impact on events taking place in the commercial property market last year, as well as the personages whose spectacular actions have played a crucial role in the development of the entire industry.

PropTech Festival 2023:

An event accompanying the Property Forum 2023, intended for creators of innovative technologies for the property sector. Creative, innovative, advanced and tailored to the future and market expectations – such are the solutions we want to promote and present to the heads of the largest companies operating in the commercial property market: developers, investors, managers, and tenants.

19 września 2023 r. | li dzień Property Forum

19 September 2023 | 10.00–11.30

Ballroom CDE

REAL ESTATE

#Check. Being honest to a fault about the condition of each of the real estate sectors – part 1

The situation in real estate sectors in Poland. Conversation cycle 2:2, 1:1:

Shopping malls

We will also discuss the evolution of shopping malls. How is their offer changing? What do their owners and managers choose to bet on today? What do their customers expect?

- **Renata Kinde-Czyż**, President, Metro Properties
- **Krzysztof Poznański**, Managing Director, Polish Council of Shopping Centres (PRCH)

Moderator:

- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl

Retail

In the world of technology and omnichannel sales: how is retail changing today? E-commerce trends: what do the largest players invest in? How do physical retail stores fare in the digital era? Fast, modern, convenient – what do customers want?

- **Ryszard Wysokiński**, Head of Department Investor Relationship Management, Kaufland Polska Markety

Moderator:

- **Anna Sołomiewicz**, Editor, PropertyNews.pl, PropertyDesign.pl

Warehouses

After record growth during the pandemic, the warehouse real-estate market has now slowed down. The number of new projects underway is falling and the biggest players are waiting for a more optimistic outlook for investment. Join us for a talk about the future and the directions of growth in logistics and warehousing real estate in Poland.

- **Robert Dobrzycki**, CEO, Co-Owner, Panattoni Europe, UK and India

Moderator:

- **Aneta Wieczorek-Hodyra**, Editor, PropertyNews.pl

19 September 2023 | 10.00–11.30

Ballroom B

CITIES

The power of Polish cities. The real estate market in regional cities – part 1

The investment potential for the property market in major Polish cities. What types of real estate are needed in the centres? What investment areas are up for grabs and what can be built there? Co-operation between investors and cities: How to develop common visions?

Two-on-one conversation:

- **Adam Pustelnik**, First Deputy Mayor of Łódź
- **Krzysztof Witkowski**, Chairman of the Board, Virako Sp. z o.o.

Moderator:

- **Dawid Zmuda**, Editor, PropertyNews.pl

Two-on-one conversation:

- **Katarzyna Pys-Fabiańczyk**, Head of Industrial Services Hub, Savills Poland
- **Bartłomiej Solik**, Managing Partner, TDJ Estate

Moderator:

- **Justyna Łotowska**, Editor, PropertyNews.pl, PropertyDesign.pl

Two-on-one conversation:

- **Dorota Kościelniak**, Regional Director, Colliers Wrocław
- **Paweł Rojek**, Chairman of the Board, Rafin
- **Sebastian Suchodolski**, Head of Leasing, Cavatina Holding

Moderator:

- **Ewa Koziół**, Editor, PropertyNews.pl, PropertyDesign.pl

Three-on-one conversation:

- **Maciej Kotarski**, Leasing Director, Olivia Business Centre
- **Piotr Skuza**, Branch Director, Savills in Tri-City

Moderator:

- **Dawid Zmuda**, Editor, PropertyNews.pl

19 September 2023 | 10.00–11.30

Ballroom A

INVESTMENT

Friendshoring, nearshoring and reshoring: Is this a trend, or a long-term strategy?

Nearshoring in logistics and manufacturing as an opportunity for Poland. Relocation: What is the scale of investment in Poland, and with whom are we competing for investors? Investment assets: How to become an even bigger magnet? Regions on a roll – the locations in Poland that are of greatest interest to investors from industries such as logistics and manufacturing.

SESSION UNDER THE AUSPICES OF THE EEC

Guests invited to participate in the discussion (alphabetical list):

- **Hadley Dean**, Founder, MDC²
- **Lars Gutheil**, General Manager, Executive Board Member, German-Polish Chamber of Commerce
- **Monika Kisiel**, Manager, Investment Department, Polish Investment and Trade Agency
- **Włodzimierz Skonieczny**, Director, Commercial Real Estate Financing, ING Bank Śląski SA
- **Paweł Żelich**, Legal Advisor, Partner, Noerr

Moderator:

- **Rafał Kerger**, Economic Journalist, Editor-in-Chief, WNP.PL, PulsHR.pl, PortalSamorzadowy.pl

19 September 2023 | 12.00–13.00

Ballroom CDE

REAL ESTATE

#Check. Being honest to a fault about the condition of each of the real estate sectors – part 2

The situation in real estate sectors in Poland. Conversation cycle 1:1

Hotels

The hotel market took a hard blow during the Covid-19 pandemic, but after three difficult years, it now seems to have bounced back. Join us for a talk about the challenges faced by the tourism and hospitality industry today.

- **Artur Kozieja**, CEO, Europlan

Moderator:

- **Grażyna Kuryłło**, Editor, PropertyNews.pl

Apartments

Apartment prices are growing month after month. Among other things, this is due to the rising prices of construction plots and materials, higher labour costs and a growth in demand. Is this a good moment to buy an apartment? How fast will the prices grow in the future? Does it still make financial sense to invest in an apartment for rent? What do developers need in order to be able to build more, faster?

- **Arkadiusz Urban**, President, National Real Estate Resource

Moderator:

- **Ewa Koziół**, Editor, PropertyNews.pl, PropertyDesign.pl

PRS

The institutional rental sector attracts investors. More and more apartments are being offered; new players keep joining the fray. There are also challenges, such as, e.g., the tax environment, the lack of funding for projects and growing investment costs. Will Polish people want to live in rented apartments? How fast can the market be expected to grow? Will the PRS prove to be a remedy for the housing gap in Poland?

- **Stan Kubáček**, Managing Director, Head of Investment Eastern Europe, Heimstaden

Moderator:

- **Grażyna Kuryłło**, Editor, PropertyNews.pl

19 September 2023 | 12.00–13.00

Ballroom B

CITIES

The power of Polish cities. The real estate market in regional cities – part 2

The investment potential for the property market in major Polish cities. What types of real estate are needed in the centres? What investment areas are up for grabs and what can be built there? Co-operation between investors and cities: How to develop common visions?

Guests invited to participate in the discussion (alphabetical list):

- **Adam Pustelnik**, First Deputy Mayor of Łódź
- **Paweł Rojek**, Chairman of the Board, Rafin
- **Bartłomiej Solik**, Managing Partner, TDJ Estate
- **Sebastian Suchodolski**, Head of Leasing, Cavatina Holding
- **Krzysztof Witkowski**, Chairman of the Board, Virako Sp. z o.o.
- **Jakub Stankiewicz**, Member of the Board, Development Director, Yareal Polska

Moderators:

- **Małgorzata Burzec-Lewandowska**, Editor-in-Chief, PropertyDesign.pl; Deputy Editor-in-Chief, PropertyNews.pl
- **Robert Posytek**, Editor-in-Chief, PropertyNews.pl; Deputy Editor-in-Chief, PropertyDesign.pl

19 September 2023 | 12.00–13.00

Ballroom A

REAL ESTATE

Warehouses are moving into top gear. Trends, challenges and changes for which the Polish warehouse market must be ready

- As strong as the warehousing market – the industrial and warehouse space sector is in the best situation compared to other segments of the commercial property market, but there are numerous challenges there as well. What to watch out for?
- The moods of developers, investors, and funds – the market players sketch out the future of the sector
- E-commerce has slowed down, but the demand for warehouses is still going strong. What is driving it?
- High inflation, the rising prices of materials and workmanship, and consequently the rising rents: Will the rates not deter tenants?
- New investments and developers' plans
- Eco-trends in warehouses

Guests invited to participate in the discussion (alphabetical list):

- **Marek Mazur**, Chief Operating Officer, NOHO Logistic
- **Paweł Michalak**, Contract Logistics CEE Director, Rohlig SUUS Logistics
- **Mariusz Potocki**, Commercial Sales Manager, SolarEdge Technologies Poland
- **Magdalena Uler-Kłeczek**, Senior Capital Markets Director, 7R
- **Hubert Wojtera**, Director Industrial & Logistic, AXI IMMO

Moderator:

- **Justyna Łotowska**, Editor, PropertyNews.pl, PropertyDesign.pl

19 September 2023 | 13.30–15.00

Ballroom CDE

TRENDS

'Consumer experience'. These social trends will change the real estate market

Conversation cycle 3:1, 2:1, 1:1:

Flats

I rent, I don't buy! I don't want to be a slave to a place! Does the PRS have a future?

- **Sławek Muturi**, Founder, CEO, Mzuri

Moderator:

- **Ewa Kozioł**, Editor, PropertyNews.pl, PropertyDesign.pl

Shopping

The escape from fast fashion! Because it is too expensive, or not eco-friendly, or because it has all been done before... What are we tempted to buy, and what will we need shops for?

- **Tomasz Ciapała**, CEO, G8 SA; Owner, Lancerto and Próchnik 1948

Moderator:

- **Justyna Łotowska**, Editor, PropertyNews.pl, PropertyDesign.pl

Travels

How does Generation Z travel? How to make hotels their cup of tea?

- **Rafał Abramczyk**, Chief Executive Officer, hotelAG

Moderator:

- **Justyna Łotowska**, Editor, PropertyNews.pl, PropertyDesign.pl

19 September 2023 | 13.30–15.00

Ballroom A

TRENDS

To live to the age of the Empire State Building

20 years and... a demolition? A surge in demolition jobs in Polish city centres. Why is Polish real estate ageing so fast?

Guests invited to participate in the discussion (alphabetical list):

- **Łukasz Ciesielski**, Managing Director, STRABAG Real Estate
- **Dariusz Domański**, Managing Partner, White Star Real Estate
- **Rafał Giersz**, Director, Chapman Taylor
- **Jakub Jędryś**, Head of Building & Project Consultancy, Savills
- **Stanisław Wardyński**, Director, Syrena Real Estate

Moderator:

- **Katarzyna Lisowska**, Journalist, PropertyDesign.pl

19 September 2023 | 13.30–15.00

Ballroom B

TRENDS

The labour market in a new way. What does that mean for the property industry?

The biggest trends of the modern labour market that will affect the real estate market

Guests invited to participate in the discussion (alphabetical list):

- **Stan Cieśla**, Silesia Chapter Lead, ABSL, Katowice Site Lead, Kyndryl
- **Kinga Marczak**, Sales Director, Personnel Service
- **Marcin Nowak**, Managing Director, AMMEGA Business Services
- **Paweł Panczyj**, Managing Director Strategy & Partnerships, ABSL
- **Monika Tkacz**, Senior Rental Manager, Skanska

Moderator:

- **Anna Sołomiewicz**, Editor, PropertyNews.pl, PropertyDesign.pl